**Introduction to Director of Education**

Dear (insert name):

Middle School is a huge turning point for a student. It is a great opportunity to meet new friends and continue to learn more about the world, others, as well as yourself. But, it can also be a time of fear. Transitioning from a young adolescent to a teenager is already filled with enough physical changes, and trying to navigate middle school today doesn’t make it easier. In addition to physical changes, middle school students are going through major changes in intellectual, social, emotional, and moral changes.

It isn’t enough to just help students with the layout of the new school, how to open their locker, and where to find their classrooms – schools needs to help students on ***How to Survive Middle School!***

In a school’s rush to teach under the new accountability systems, the proactive, overt strategies to help students to transition to middle school have diminished. Studies have shown that schools that do not have a solid framework to address transitioning to middle school experience increases in absenteeism, lower grades, and decreases in motivation, self-esteem, and creativity.

Many schools still use the same routines and strategies to orient students and parents in the midst of significant societal changes. With the increasing use of social media and what students are experiencing at earlier ages, it is vital that schools provide honest, relevant support for students and families.

As a person who struggled when he was in middle school and has made a living in helping people, Robert Post created a powerful show to help schools address the issues students are facing in middle school. It’s not just a show to entertain them in middle school; it’s a forum to allow schools to help students find their voice and believe in themselves.

While schools are rushing to find time for cramming more instruction to meet requirements for state testing, we encourage you to learn more about Robert Post and his work to help students to Survive Middle School!

***[add contact information and/or websites to videos, program, etc.]***

Sincerely,

Xxxxxxx