**Introduction to Middle School Principal**

[insert address]

[insert date]

Dear [insert name],

The responsibilities of the middle school principal and school continue to increase each year. As state standards and accountability measures escalate the stress and need for more time in the school day, there are also the added changes happening to middle school students each year. With the demands on the changing social-emotional needs with each student, the questions and issues of bullying, social media, and other pressures continue to escalate.

While all middle schools have embedded programs to address middle school issues for students, staff members feel ill-equipped to open dialogue to support students with their social-emotional needs. In turn, middle school students don’t always feel comfortable talking about their feelings and real questions with just anyone. In order to address the real needs for our students to really support them at this critical age, we need a way to open dialogue in a safe place.

As a person who struggled when he was in middle school and has made a living in helping people, Robert Post created a powerful show to help schools address the issues students are facing in middle school. It’s not just a show to entertain them in middle school; it’s a forum to allow schools to help students find their voice and believe in themselves.

Having gathered feedback on the stark realities facing middle school students today, Robert Post has found a way to address these issues by incorporating his story, sharing the story of other students, and having a little fun along the way.

While schools are rushing to find time for cramming more instruction to meet requirements for state testing, we encourage you to focus on the foundational needs of each student and learn more about Robert Post’s work to help students to Survive Middle School!

***[add contact information and/or websites to videos, program, etc.]***

Sincerely,

Xxxxxxxx